



## From the beginning ...

From our very humble beginnings across from the Beer Store on Huron Street (1985-1987) we have remained true to quality food and consistency. We have been supporting local farmers for 30 years, providing our customers with great tasting, local fare.

Over the years we have been featured in many newspaper articles, receiving multiple awards for our Fish 'n Chips (People's Choice Awards) our butter tarts (Bacon Butter Tart – Best Dessert, Savour Stratford Festival 2012).

## Passing the torch ...

In April 2012, Madelyn decided it was time to retire and to hand the reins over to her daughter, Krista Moore. Krista, along with her husband Peter and 5 daughters, have stepped up to continue the legacy that Madelyn had built. A legacy that has employed 1000's of locals over the past 30 years, donated 1000's of dollars to local charities, plus continues to be a wonderful meeting place for our community of friends and family, far and wide.

Along with handing over the day to day operations of the business, came outstanding debt. The day to day operations, along with a bad winter or two, can make or break even some of the strongest of our fair city's icons.

## What we need to keep it going:

As it stands right now, traditional banks/ credit unions are not interested in the restaurant industry especially, because we don't own the property, but rent, like so many other businesses within our community. With aging equipment, unforeseen increases to wages, winter maintenance, and repairs, we need your help.

A \$100,000 infusion will allow us to operate like a 21st century establishment, update equipment, continue to employ ourselves and our 22 employees, while remaining true to our mission of providing you with good food, good service and good fun!!

## Join our Community Shared Diner!!

Anne Champion, long time friend and customer of Madelyn's Diner, has successfully run a Community Share program for her business, Revel Caffé. Simply by asking her loyal customers to purchase FUTURES in coffee beans, something they already purchase from her monthly.

By purchasing future meals with us at Madelyn's Diner, you are helping to ensure, all your long-standing favorites will be here for years to come, that we can continue to stand true to our mission and continue to build a legacy in the food industry within Stratford.

## What Is A Community Shared Diner?

Like other Community Shared Projects, meal futures, means prepayment for future meals, enjoyed at Madelyn's Diner. We are asking you to be a part of our CSD, in the following way:

### You Are My Sunshine

**\$100 in Meal Futures  
\$125 in Diner Dollars  
(1 year)**

### Banquet Burger

**\$500 in Meal Futures  
\$600 in Diner Dollars  
(\$300/year for 2 years)**

### Butter Tart

**\$250 in Meal Futures  
\$300 in Diner Dollars  
(\$150/year for 2 years)**

### Fish 'n' Chips

**\$1000 in Meal Futures  
\$1350 in Diner Dollars  
(\$450/year for 3 years)**

**NOTE:** All gift certificates will be mailed to you, with the year marked on each Diner Dollar.

If you are ready to be a part of the continuing story and legacy of Madelyn's Diner, just fill out the back of this form, and mail it to : **MADELYN'S DINER, 377 HURON STREET, STRATFORD, ON N5A 5T6**, with your cheque for the subscription that will serve you best.

Thank you in advance, for helping us continue our legacy.

Krista Moore, owner / operator of Madelyn's Diner

## Subscriber Information

Ordered by :

Name: \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

Phone : \_\_\_\_\_

E-mail : \_\_\_\_\_

### This subscription is a gift for

Name: \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

Phone : \_\_\_\_\_

E-mail : \_\_\_\_\_

PLEASE CIRCLE THE SUBSCRIPTION YOU HAVE ENCLOSED  
A CHEQUE FOR. THANK YOU FOR YOUR SUPPORT

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\$125 in MEALS (1 year)

**Butter Tart**

\$250 in Meal Futures

\$300 in MEALS

(\$150/year for 2 years)

**Banquet Burger**

\$500 in Meal Futures

\$600 in Diner MEALS

(\$300/year for 2 years)

**Fish 'n' Chips**

\$1000 in Meal Futures

\$1350 in MEALS

(\$450/year for 3 years)

### Subscriber Agreement

By becoming a subscriber to Madelyn's Diner Community Shared Diner, I recognize that I am supporting a Community Shared Diner initiative aimed at improving the overall day to day operations, employment security and legacy of Madelyn's Diner. I further recognize that there are risks associated with this subscription that may disrupt the ability of Madelyn's Diner to deliver the meals I am subscribing for, that meal vouchers are not redeemable for cash value. I am willing to take this risk along with Madelyn's Diner as I acknowledge the benefits that success in this subscription will bring to our community - and my plate!

Signature Date

Please sign above, (both sides of the form), keep one copy for yourself, and deliver or mail this form to Madelyn's Diner 377 Huron St. Stratford ON N5A 5T6

with thanks,

Krista Moore, owner/operator

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